

عنوان مقاله:

Status of Social media networking among University students

محل انتشار:

اولین کنفرانس بین المللی تحقیقات پیشرفته در علوم، مهندسی و فناوری (سال: 1398)

تعداد صفحات اصل مقاله: 6

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خلاصه مقاله:

The purpose of this study was to evaluate use and attitudes towards social media networking in University of Qom, Iran. A descriptive and analytical research method was utilized. Usage social media networking were 11 dimensions and attitudes social media networking were 4 dimensions. The findings showed that usage social media networking and its dimensions (smartphone usage, general social media usage, Media Sharing and text messaging) mean scores were higher than average level. The two dimensions of attitudes social media networking were higher than average level while the lowest mean is related to negative attitudes toward technology. Significant differences were also observed regarding demographic variables. University students participate in various social media activities on a daily basis, there are growing concerns about the potential negative impacts of social media on students' social wellbeing

کلمات کلیدی:

Social media, networking, students, University

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<https://civilica.com/doc/1006452>

