

عنوان مقاله:

Entrepreneurial Self-Efficacy and its Dimensions in Higher Education

محل انتشار:

اولین کنفرانس بین المللی مدیریت، تجارت جهانی، اقتصاد، دارایی و علوم اجتماعی (سال: 1398)

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خلاصه مقاله:

The aim of this study is to evaluate entrepreneurial self-efficacy and its dimensions in higher education institutions Isfahan, Iran. A descriptive and analytical research method was utilized. The Statistical population included all faculty members of Isfahan universities. The findings showed in Isfahan University that entrepreneurial self-efficacy and its dimensions (developing new product and market opportunities; building an innovative environment; initiating investor relationships; defining core purpose; coping with unexpected challenges; and developing critical human resources) mean scores were lower than average level. The five dimensions of entrepreneurial self-efficacy Isfahan University of medical Sciences were higher than average level while the lowest mean is related to building an innovative environment. Significant differences were also observed regarding demographic variables. This paper shows the importance of analyzing entrepreneurial self-efficacy dimensions in Iranian universities. It offers practical help to universities to develop means to identify, measure, manage and value their entrepreneurial assets.

کلمات کلیدی:

.Entrepreneurial, Self-Efficacy, faculty members, higher education

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