

عنوان مقاله:

(A Methodology to Build an Effective International Joint Venture Team (Between Iranian and Foreigners

محل انتشار:

ششمین کنفرانس بین المللی مدیریت پروژه (سال: 1389)

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خلاصه مقاله:

There is a wide range of factors influencing the International Joint Ventures team efficiency. Some of them are more impressive than others. In this research we analyze the special challenges facing International Joint Venture Teams of Iranian-Foreigners. We review literature to identify key effective factors on team efficiency of IJVs. Afterwards, we conduct in-depth interview with three team leaders of foreign partners of JV with Iranian party in order to make the factors more comprehensive and specialized for Iranian-foreigners JVs. Next, by conducting questionnaire distributed between professionals of different IJV teams, these factors are ranked, analyzed and categorized in various team development stages. We gathered lots of recommendations and suggestions for improving efficiency of IJV teams. Eventually, the step-ward enhancement methodology of IJV teams is developed

کلمات کلیدی:

International Joint Ventures, Team Building, Efficiency

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