

## عنوان مقاله:

supply chain integration strategies and its effect on operational performance

## محل انتشار:

پنجمین کنفرانس بین المللی مدیریت استراتژیک (سال: 1389)

تعداد صفحات اصل مقاله: 12

## نویسندگان:

mohammad dadpouri - *department of industrial engineering*

s.m.r nasserzadeh - *information technology management department faculty of managemtn*

behnam rezaee yousefi - *student of EMBA*

## خلاصه مقاله:

The puprose of this paperwork is a systematic review on significant published literature studying the relation between supply chain integration SCI, different organizational strategies regarding the degree and type of integration , operational performance and to bring reported empirical evidence to the main question of relation of SCI and organizational efficiency and effectiveness. we also try to highlight the gaps in the field as flaws and give some recommendations based on the relevant literature review and give a well - structured answer to ghe question does SCI improve performance?. the research study embraces several reviews of different case studies from variant work . contexts

## کلمات کلیدی:

strategy, supply chain management SCM, supply chain integration SCI, performance , integration

## لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/103081>

