

عنوان مقاله:

Knowledge management and its role in organizational success

محل انتشار:

کنفرانس بین المللی مدل ها و تکنیکهای کمی در مدیریت (سال: 1399)

تعداد صفحات اصل مقاله: 13

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خلاصه مقاله:

Today, knowledge is considered as a vital tool for the maintenance and development of organizations. In a competitive world today, without the necessary knowledge and the creation of new knowledge, the success of the organization will not be possible. This paper examines the effect of knowledge management on the three factors affecting the success of organizations. These factors include innovation, competitive advantage, and employee empowerment, each of which is based on various research in relation to knowledge management. For each of these factors, the dimensions that have been used in the various researches have been considered as effective factors, and according to the authoritative sources referenced by their definition. In the following, we examine the relationship between knowledge management and each of these factors, and for each relationship a hypothesis is presented. At the end of the paper, a conceptual model is presented based on the relationship between these factors and knowledge management.

کلمات کلیدی:

Knowledge Management, Innovation, Competitive Advantage, Staff Ability, Organizational Success

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