

عنوان مقاله:

Management, Technology, Tourism, and Multilingualism

محل انتشار:

اولین کنفرانس بین المللی مدیریت، گردشگری و تکنولوژی (سال: 1399)

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خلاصه مقاله:

The purpose of this short paper is threefold. On the practical philosophy level, it attempts to point out that without an appropriate sound management, there would not exist either proper technology or tourism of the right type or even both. On the technology level, it aims to support the fact that what brings the sustainable technological development is primarily rational management. On the management level, it supports the interactive effect of quality management practice and technological breakthrough. Technology and tourism of the right type or degree would not exist unless the management system is sound and conducted by well-informed persons in charge. Hence, the paper tries to tap both qualitative as well as quantitative domains. On the qualitative side, an attempt was made to touch on the issues interrelating the three preceding terms. On the quantitative flank, through an open-ended set of questions rendered to would-be tourists of all walks of life attending the researcher's translation bureau to prepare documents and deeds in foreign languages before acquiring visas to travel overseas, a questionnaire was developed and later administered to some 39 participants in the study whose responses were categorically classified based on frequency of responses. The findings seem to support that the participants believed tourism is highly interwoven with sound management and technological factors. It is no more an era in which one would expect a tourist coming to pay a visit to a so-called .tourist destination on donkey or mule back

کلمات کلیدی:

management, technology, tourism, fairness, priority of needs

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