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فرشّته ملاکریمی خوزانی - دانشجوی دکتری فقه و مبانی حقوق اسلامی، دانشگاه قم، قم، ایران و پژوهشگر پژوهشکده پولی و بانکی بانک مرکزی جمهوری اسلامی ایران، تهران، ایران

محمد نوذري فردوسيه - استاديار فقه و مباني حقوق اسلامي، دانشگاه قم، قم، ايران

خلاصه مقاله:

Based on the foundations of stakeholder theory, one aspect of customer support is fair contracts. This paper seeks to demonstrate the importance of observing the principle of fairness in concluding banking contracts in corporate governance with reference to juridical and legal foundations of stakeholder theory. According to the principle of property, the rule of law and the principle of justice, the protection of customers' rights and the design of fair contracts This article, which is based on content analysis, suggests that in the current context, banking contracts are faced with an unfair disadvantage. The existence of multiple requirements is one of the most important challenges that is in a serious conflict with the principles of corporate governance based on stakeholder theory. Accordingly, it is advisable to emphasize the necessity of concluding fair contracts while taking into account the .clients' rights in drawing up bank contracts, as one of the strategic principles for protecting stakeholder rights

کلمات کلیدی:

حاكميت شركتي, دَينفعان, مشتريان, اصل انصاف, قراردادهاي بانكي. طبقهبندي K۱۲؛ JEL؛ K۱۲

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