

عنوان مقاله:

The Effect of Strategic Thinking Skills on the Effectiveness of Strategy Creation Process in Sport Federations

محل انتشار:

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خلاصه مقاله:

The purpose of this study was to investigate the effect of strategic thinking skills on the effectiveness of strategy creation process of team sport federations in Iran. 57 questionnaires distributed among the managers of team sport federations to collect the required data. Strategic thinking skills questionnaire and effectiveness of strategy creation process questionnaire adapted from Moghimi and Ramezan questionnaire (2015). Structural equation modeling with partial least squares (PLS) approach was employed for data analysis. The results indicated that strategic thinking skills of managers had a significant effect on the effectiveness of strategy creation process in team sport federations. According to the findings, improving the strategic thinking skills of managers in sport federations, is critical in the process of creating effective strategies

کلمات کلیدی:

Effectiveness, Sports Federations, Strategic Thinking, Strategy Creation

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