

عنوان مقاله:

Relationship Between Operational Performance in Industrial Manufacturing Companies with Approaches of Innovation, Quality, Efficiency and Productivity

محل انتشار:

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خلاصه مقاله:

The operational plan converts dream and imagination to a reality; in fact, it is an assured way to achieve organizational perspectives. The present study aims to identify the performance indicators and to investigate the relationship between the operational performances of industrial manufacturing companies in terms of innovation, quality, productivity and efficiency. A researcher-made questionnaire has been used to evaluate operational performance and its indicators. This questionnaire has been allocated to the experts of the company which produces utility gas meters. Data analysis was performed by Pearson correlation and One Sample T-Test and the Amos software. The research findings show that operational performance emphasized on efficiency, productivity, effectiveness and future benefits of the organization and plays an important role in identification of innovation, quality, productivity and efficiency indicators and promotion of goals and improvement of organizational activities.

کلمات کلیدی:

Operational Performance, Innovation, Quality, Productivity, Efficiency, Utility Gas Meters

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