

## عنوان مقاله:

Evaluation of Effect of Intellectual Capital on Organizational Performance (Case study: International Institute for Energy Studies Ministry of Petroleum - I. R. Iran)

## محل انتشار:

نخستین همایش ملی رویکرد های نوین مدیریت در مطالعات میان رشته ای (سال: 1399)

تعداد صفحات اصل مقاله: 9

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## خلاصه مقاله:

In this study, we investigate the impact of intellectual capital on organizational performance in International Institute for Energy Studies (Ministry of Petroleum - I. R. Iran). The study population includes all the members of International Institute for Energy Studies (Ministry of Petroleum - I. R. Iran). Employing a random sampling, the data was collected through the distribution of a questionnaire among the 65 persons of the staffs of the Institute. LISREL 8.5 is used for statistical analysis. The results of research show a significant and positive relationship between the components of intellectual capital (human, process, innovation and customer) with organizational performance

## کلمات کلیدی:

Intellectual Capital, Human Capital, Structural Capital, Relational Capital, Organizational Performance, International Institute for Energy Studies (IIES)

## لینک ثابت مقاله در پایگاه سیویلیکا:

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