

## عنوان مقاله:

The Assessment of Visual Identity in Women's Clothes Designing at Fajr International Fashion and Clothing Festival

# محل انتشار:

مجله آفاق الحضاره الاسلاميه, دوره 23, شماره 1 (سال: 1399)

تعداد صفحات اصل مقاله: 22

# نویسندگان:

Fahimeh Zarezadeh: - استاذه مساعده في قسم الفن الاسلامي، كليه الفن والعماره، جامعه تربيت مدرس، طهران، ايران

### خلاصه مقاله:

Muhammad Ali Jamalzadeh has a distinguished position in contemporary Iranian literature, and his initiative to bring traditional Persian literature into the modern age via the short story genre was instrumental in the revival of Persian literature, placing him at the top of the list of great contemporary Persian writers. He was the first to introduce Iranians to the European style of short story writing. Iranian writers merged Persian and Western techniques, they created contemporary short stories which had more relevance for contemporary readers than traditional folk literature because they. The "Yeki bud Yeki Nebud" (Once Upon a Time) collection, by Muhammad Ali Jamal Zadeh, is the first fictional collection in Iran, in which the basic elements of the short story are realized as a modern literary genre with its traditional contents based on what was present in ancient tales. This research seeks to study these elements from the perspective of new historical criticism or cultural analysis of the text, using the descriptive-analytical method, trying to reach artistic aesthetics instructor to express modern social and then literary changes in Iranian society in the early .years of the last century

كلمات كليدى: الهوية, تصاميم أزياء النساء, مهرجان فجر الدولى للموضة والأزياء

لینک ثابت مقاله در پایگاه سیویلیکا:

https://civilica.com/doc/1159091

