

## عنوان مقاله:

The Effect of Edutainment on EFL Learners' Self-Concept

## محل انتشار:

سومین کنفرانس بین المللی مطالعات زبان و ادبیات (سال: 1399)

تعداد صفحات اصل مقاله: 12

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## خلاصه مقاله:

The current study investigated whether the provision of edutainment could contribute to improving the self-concept in the EFL context of Iran. To address this issue, two intact classes were assigned to control and experimental group, each containing fifteen students. This quasi-experimental study was implemented on the pre-test-post-test equivalent group design. The results of a pre-test indicated that the participants of the two groups were homogenous regarding their proficiency level as well as their self-concept. Quantitative data was collected using Robson (۱۹۸۹) self-concept questionnaire (SCQ) before and after edutainment implementation. Descriptive and inferential analyses of the collected data, over a ۳۶ sessions period, revealed that the experimental group significantly outperformed the control group on the scale of self-concept which reflects that the use of edutainment appears to provide a unique opportunity for the students to improve their self-concept. The combination of education and entertainment made learning more attractive, entertaining, and interesting. It gave the learners a new opportunity to acquire knowledge in an interesting .informative way

## کلمات کلیدی:

Edutainment, EFL learners, Self-concept

## لینک ثابت مقاله در پایگاه سیویلیکا:

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