نویسندگان:

Farazin Soltani Gerdfaramarzi - *M.A. in Architecture Engineering, University of Science and Culture, Tehran, Iran*

Ali Yaran - *Ph.D. in Architecture, Associate Professor of Ministry of Science, Research and Technoligy,Tehran, Iran*

خلاصه مقاله:

Aesthetics, as one of the main pivots of studies in the field of architecture, has a significant role in generating construction and its durability as an archetype. The present study aims at generating an aesthetic approach and representing aesthetic indices to improve the design of cultural constructions architecture especially cultural centers, so by explaining these influential indices, the cultural center design based on these principles and indices will be achieved. In order to achieve this goal, the present study evaluates these indices through the analytical research method and utilizing library resources and investigating a case study. There are two main approaches in aesthetics, including the objective approach and subjective approach. Each of them has been expressed, and influential indices have been analyzed. The results of this study reveal that ۲۳ out of these indices will be considered as aesthetic indices in constructing or designing a center as the main criterion in aesthetics design, and it is possible to use them in every construction.Influential objective indices: proportions, scale, balance, diversity and contrast, the order in disorder, light, simplicity, form, and shape, material and sequence Influential subjective indices: attractiveness, monotheism(unity), memorability, meaningfulness, creativity, sense of comfort, style, mysteriousness, culture, identity, efficiency and originality.

کلمات کلیدی:
aesthetics, objective, subjective, approach, cultural center