

عنوان مقاله:

The Relation between Organizational Entrepreneurship and Transformational Leadership with Social Responsibility in the Medical Society

محل انتشار:

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خلاصه مقاله:

Background: Today, organizations are confronted with the issue of what determines the growth and prosperity of their social responsibility. The current study aimed to investigate the relation between organizational entrepreneurship and transformational leadership with social responsibility of the medical society. Methods: The present study was a descriptive-analytic study with a cross-sectional survey design. The statistical population was the managers and staff of the Universities of Medical Sciences in Kerman province in ۲۰۱۸. ۳۸۴ samples were selected using convenience sampling. Data was collected through the Persian version of the Allen et al.'s organizational entrepreneurship questionnaire, Mirmohammadi & Rajai's transformational leadership questionnaire, and Taheri's social responsibility questionnaire. Data was analyzed using structural equations modeling in AMOS ver. ۲۴.۰. Results: The findings of this study showed that organizational entrepreneurship ($P=۰.۰۰۲$) and its dimensions including business environment ($P=۰.۰۲۳$), entrepreneurial culture ($P=۰.۰۰۱$), entrepreneurial orientation ($P=۰.۰۳۱$) and entrepreneurial action ($P=۰.۰۰۱$) had a positive and significant association with social responsibility. Also, transformational leadership ($P=۰.۰۰۱$) and its dimensions including perspective ($P=۰.۰۰۴$), institutionalization of change ($P=۰.۰۰۱$) and purposeful activities ($P=۰.۰۰۱$) had a positive and significant association with social responsibility. Conclusion: According to the results of the study, it is suggested that using organizational entrepreneurship and transformational leadership strategies, can promote social responsibility in the medical community and provide appropriate services that match the needs of society.

کلمات کلیدی:

Organizational Entrepreneurship, Transformational Leadership, Social Responsibility

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