

عنوان مقاله:

Color and Culture in Urbanism

محل انتشار:

دومین کنفرانس مدیریت شهری، و شهرسازی و معماری با رویکرد اقتصاد و عمران شهری (سال: 1399)

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خلاصه مقاله:

Colors play a significant role in the creation of the primary mindset through the first interaction between people and themselves, as well as people and the environment. If the color is used properly, it will not only differentiate any space from other similar spaces but also affect the feelings and emotions of the residents. Color usage in urban spaces provides unique characteristics and appearances. However, these features are not suitable for every space; therefore, the colors should be selected based on the space usage. In this article, different aspects of this important issue has been discussed.

کلمات کلیدی:

Urban Color, Geography, Culture, City, Urbanism

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