

عنوان مقاله:

An Assessment of Determinants of Green Entrepreneurship Development in Sistan and Baluchestan Province with an Emphasis on Environmental Sustainability

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خلاصه مقاله:

Green Entrepreneurship is a growing phenomenon that boosts sustainable investment and economic development along with the conservation of the environment and the observance of the standards. it is a type of entrepreneurship coupled with innovation that takes advantage of innovation opportunities of economic benefits and equity in society to help to improve the quality of life of communities while taking care of the principles of sustainable development and environmental conservation The present research used the survey methodology to assess the factors influencing the development of green entrepreneurship with an emphasis on environmental sustainability. Data were collected with a questionnaire from 57 staff of Agriculture Jihad Organization of Sistan and Baluchestan province and the experts of organic products and environment. After a review of the relevant literature, three dimensions were identified – economic, infrastructure, and educational. Data were analyzed in SPSS software package and by structural equations model in SMART PLS. The results of factor analysis revealed that all the identified dimensions had a positive and significant effect on green entrepreneurship and among them, the infrastructure was the most influential dimension on the development of green entrepreneurship. So, it is recommended to consider environmental sustainability from different aspects to accomplish green entrepreneurship development

کلمات کلیدی:

Environment, green entrepreneurship, sustainable business, determinants of green entrepreneurship, Zahedan

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