

عنوان مقاله:

Economy Digitalization: Information Impact on Market Entities

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خلاصه مقاله:

The development of priority areas of science and technology - locomotive industries that stimulate innovation activity of the economy as a whole supports the development and competitiveness of national economic systems. Nowadays there is a problem of changing the system of priorities generated by the fourth industrial revolution and its key direction – digitalization. The purpose of the article is to assess the impact of the digital economy elements on modern socio-economic processes. The authors present an analysis of industrial revolutions and their projections for further economic and technological breakthroughs. Based on an interdisciplinary approach and based on well-known institutional economic theories, the authors identify new economic trends emerging in the digital economy. The theoretical forecast of the economic market subjects' behavior in the conditions of information influence is executed.

کلمات کلیدی:

Economy Digitalization, Socio-Economic Processes, Economic and Technological Breakthroughs, Digital Economy

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