

عنوان مقاله:

Investigating the factors influencing Students Entrepreneurship

محل انتشار:

سومین همایش ملی مدیریت دانش و کسب و کارهای الکترونیکی با رویکرد اقتصاد مقاومتی (سال: 1400)

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نویسندگان:

Saeideh Babajani Mohammadi - Assistant Management/Behavior, Faculty of Management Department in Ferdows
Higher Education institutions of Mashhad, Iran, Mashhad

Farhad Saadatnia - Assistant Management/Marketing, Faculty of Management Department in Ferdows Higher
Education institutions of Mashhad, Iran, Mashhad

خلاصه مقاله:

Sometimes because of not defining and using entrepreneurship efficiently, its usage has been misinterpreted. The goal of this research is to investigate on one of the main barriers affecting this field which is fear of entrepreneurship. The method of this research is explanatory and data collected using questionnaire. Validity and reliability of this tool are considered by using Cronbach's alpha and exploratory and confirmatory factor analysis. Statistical population in this research is ۵۸۲ postgraduate students of Ferdowsi University of Mashhad in fields of management, economy and accounting. Probability accident sampling has been used and its ۲۶۵ number has been calculated by Krejcie and Morgan table. For evaluating hypothesis, structure equation modeling is used and the results show that there is a negative relation between self-esteem and internal locus of control with fear of entrepreneurship and there is a positive relation between neuroticism and self-efficiency with fear of entrepreneurship.

کلمات کلیدی:

Entrepreneurship, Entrepreneurial intention, Self-evaluation

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