

عنوان مقاله:
SPORT TOURISM

محل انتشار:
همایش منطقه ای توریسم و توسعه (سال: 1389)

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خلاصه مقاله:

In order to develop service trade, it is necessary to discover and inform various fields and opportunities in order that in a continuous and following activity, with finding suitable universal patterns of various fields of tourism like sport tourism to activate it. Sport tourism, in one hand, needs cultural attractions and on the other hand is accompanied with sport activities. Whether we share in this sport activity or only watch it. In this Article, we attempt to describe sport tourism first, compare sport tourism in Iran and world and then imitate patterns of sport tourism researches in Greece and investigate sport potentials in Iran

کلمات کلیدی:
develop, tourism, Sport tourism, Iran

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