

عنوان مقاله:

Evaluating the factors affecting sustainable entrepreneurship from the experts' Perspective

محل انتشار:

ششمین کنفرانس بین المللی علوم انسانی، اجتماعی و سبک زندگی (سال: 1400)

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خلاصه مقاله:

The purpose of this study is to identify and prioritize the factors affecting sustainable entrepreneurship by fuzzy Delphi method in Iran. Due to its nature; this study is descriptive and according to the defined goal, it is of practical type and based on the method of doing it, it is a survey type. The research population consists of selected experts and university professors in the field of entrepreneurship development in Iran. Data collection tools are interviews and questionnaires and also fuzzy Delphi technique has been used. In total, a questionnaire was sent to ۴۵ identified university experts and professors. To determine the sample size, Census method was used, so the sample size of ۴۵ people was determined and the research sampling method is the judgment and snowball sampling. Finally, the realization of research objectives comes with using fuzzy Delphi method in identifying the ۴ main factors affecting sustainable entrepreneurship, weighting the factors or criteria of the proposed model and by classifying them into ۴ general groups: economic, social, environmental and bioenvironmental.

کلمات کلیدی:

Sustainable development, innovation, bioenvironmental, social sustainability, competitive advantage

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