

عنوان مقاله:

Performance of Knowledge-Based Companies and its Impact on Shaping Entrepreneurial Behaviors for Sustainable Economic Development

محل انتشار:

مجله بین المللی اقتصاد مقاومتی، دوره 9، شماره 1 (سال: 1400)

تعداد صفحات اصل مقاله: 13

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خلاصه مقاله:

Present research examines the effect that knowledge company performance has on shaping entrepreneurial behaviors in the company. The statistical population included the members of the scientific committees at Sharif University of Technology. The estimated sample size, according to Cochran's formula, was set at ۱۰۰ the individual members of which were selected using simple random sampling. This is an applied research conducted through a descriptive-correlational survey. The actual data were collected using standard questionnaires. Adopting the scale applied by Panahi Vanayee (۲۰۱۶), the dimensions of the company performance BB was measured and the standard questionnaire of Zampetakis (۲۰۰۷) was used to measure the variables of entrepreneurial behaviors. Research reliability was measured based on Cronbach's alpha. All data analyses, both descriptive and inferential, were performed in PLSsm software. We tested the research hypotheses using structural equation modelling. The results indicated that performance of the knowledge-intensive enterprise did have a positive and significant effect on entrepreneurial behaviors.

کلمات کلیدی:

performance, Knowledge-Based Company, Entrepreneurship, Entrepreneurial behavior

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