

عنوان مقاله:

A study of the Jacobson communication model in receiving Qur'anic concepts with emphasis on reception of irony: A case study of SURA Zumar

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نویسندگان:

علی عندلیب - *Ph.D Student, department of Arabic language and literature, Persian Gulf University, Bushehr, Iran*

سید حیدر فرح شیرازی - *Associate Professor, department of Arabic language and literature, Persian Gulf University, Bushehr, Iran*

محمد جواد پورعابد - *Assistant Professor, department of Arabic language and literature, Persian Gulf University, Bushehr, Iran*

ناصر زارع - *Assistant Professor, department of Arabic language and literature, Persian Gulf University, Bushehr, Iran*

خلاصه مقاله:

Studying communication functions in the chapters of the Qur'an could be a good way to achieve the esoteric meanings of this eternal miracle. The more researchers try to study the structure of Qur'anic verses, the more they understand its basic concepts and main purposes. One of the tools for studying the Qur'anic discourse is to find communication functions based on Jacobson's theory. The present study intends to study this chapter from different angles by adapting Jacobson's theory of communication theory and combining it with the ironic technique. Using a descriptive-analytical method, in this study, an attempt is made to explore the communication structure of the sura with the addressee or the recipient to find what communication method could be more effective and what kinds of meanings are emphasized by it. What is certain is that the main orientation in the communication model of the verses of this sura is more towards the subject of worshipping God. However, the persuasive role of the verses in Sura Zumar cannot be ignored because the sender of the message (God) has provided the dimensions of the referential and persuasive role by using literary, metalanguage, and empathy tools.

کلمات کلیدی:

Irony, Jacobson's Communication Model, Quranic concept, Receipt Theory

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