

عنوان مقاله:

The Evaluation of the Effects of Borderline Markets Establishment on the Changes of Villagers' Life Quality Level
(Case Study: Dezli Dehestan of Sarvabad County)

محل انتشار:

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خلاصه مقاله:

Purpose- The present applied survey has been done for the purpose of the evaluation of function quality and effectiveness of Malakhord borderline market on the changes of villagers' life quality level in Dezli Dehestan of Sarvabad County. **Design/methodology/approach-** This research is descriptive-analytic from the view point of method and library and field methods have been used on the basis of questionnaire distribution and interview to collect data. The sample size includes ۲۵۰ people from the head of the households of active villages in the market that their number was specified using Corcoran formula and the questionnaires were distributed according to their class among the sample villages and distributed randomly among the head of the households. **Findings-** The analysis of the data using descriptive statistics indexes and the tests of inferential statistics (Chi-Square, one-sample t-test, Friedman test, Paired Samples t-test, path analysis) showed that generally the market has caused the improvement of the villagers' life quality level in comparison to the previous period before the establishment of it and it is this economic aspect of the villagers that has had the most improvement and positive change. **Research limitations/implications-** Being faraway, the dispersion and the location of a large number of villages in the zero region, the villagers lack of familiarity with questionnaire completion, and not accessing easily to family guardians with the questionnaires were among the imitations of this survey. **Practical implications-** According to the survey findings, solutions like the improvement of the roadways to the market, the will of domestic organizations to prevent sectional holidays, the improvement of services and welfare facilities across the market, using local people to manage and coordinate the market affairs, exporting the villagers' products to the neighboring country, allocating a part of the market income to the construction and physical development of the villages, and devoting another part to the young villagers looking for jobs as loan are suggested. **Originality/value-** Trading in the form of borderline markets, purposefully and lawfully, can pave the way for economic, social and physical development of the borderline rural areas and as a result will prevent migration, population leaving .and the instability of the villages that can have negative consequences in the local, regional and national level

کلمات کلیدی:

Borderline market, Life quality, Dezli Dehestan, Sarvabad County

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