

عنوان مقاله:

Prioritizing effective factors on home-based businesses economical achievement in Iran

محل انتشار:

مجله بازاریابی و تجاری سازی کشاورزی، دوره 1، شماره 1 (سال: 1396)

تعداد صفحات اصل مقاله: 7

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خلاصه مقاله:

Using creative ways, educational system, promoting economic, in all aspects, focusing on processes, expanding the strategic methods along with free business are improved gradually in such organizations and they are included within high performance organizations as a result. In this study, we try, by prioritizing effective factors on home-based businesses economical achievement, evaluate the role of those factors. The study is of applied type and the method being used is descriptive- correlation. Conducting the stage of theoretical studies and qualitative investigations by documentary method and the quantitative stage by fieldwork method, using a questionnaire According to the findings, a cronbach alpha coefficient of was found to be ۰.۷۱ in the home-based businesses economical section of the questionnaire, the population consists of clients supported by Imam Khomeini Relief Committee in Hamedan (n=۳۲۲). Prioritizing of studied factors based on CV show that "interest level to created occupation" in performer individual properties and "applying experiences of experienced and practiced individuals", in social-cultural factors was the first priority.

کلمات کلیدی:

home-based businesses, effective factors, economical achievement

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