

عنوان مقاله:

Investigating the role of strategic management on strategic planning and development of organizations

محل انتشار:

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خلاصه مقاله:

Today, due to the dynamics and comprehensive environmental developments, the future of organizations is bright. Therefore, organizations with any characteristics and nature should be designed to meet the environment's needs, so strategic planning with an open innovation approach is necessary for organizations and communities. In today's highly evolving situation, strategic management and strategic planning play an essential role in the success of any organization. Obviously, any organization with the appropriate strategic planning capabilities will be successful in the field of action. Strategic We focused on strategic planning and the development of organizations

کلمات کلیدی:

Strategic Management - Strategic Planning - Organization - Management

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