

عنوان مقاله:

Designing a Maturity Model of KM Aligned with Business Strategies Using Meta Synthesis Method

محل انتشار:

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خلاصه مقاله:

the lack of proper evaluating mechanisms for KM initiatives has caused managers to think of investments in KM as a fad and additional cost. KM maturity models assist organizations to evaluate KM projects and adopt appropriate strategies for progress. In spite of various models and frameworks related to KM maturity, no comprehensive model has been proposed so far to integrate multiple dimensions of KM to achieve KM-Business strategic alignment. In order to design and explain a comprehensive model, all dimensions of Km maturity have been identified through systematic literature review using Meta Synthesis method. Then the importance and priority of each proposed dimension was determined using Shannon quantitative method based on content analysis. Thus, this study is .innovative in terms of both results and methodology

کلمات کلیدی:

knowledge management (KM) maturity, Meta Synthesis, Strategic alignment, Shannon Entropy

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