

عنوان مقاله:

Introducing a Model of Human-Social Infrastructure Enabling Knowledge Management Practices

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خلاصه مقاله:

In the knowledge-based era knowledge management (KM) is considered as the primary task of organizations that strive to utilize of their intellectual capitals effectively. Hence it is vital to understand carefully the appropriate contexts and enablers of knowledge management practices. Human- social factors are among most influential factors that their effects are as important as structural and technological enablers. In spite of these vital effects, their role has not been studied sufficiently. This article tries to explore the simultaneous effects of the human capital, social capital and cultural capital on the effectiveness of knowledge management practices. It will investigate the way in which these intellectual capitals can enforce attitudes and behaviors required for implementing KM effectively. The population of the research consists of ۹۵۰ person of managers and senior experts of the NIOPDC. A sample of ۲۷۰ subjects was selected as statistical sampling. According to the research findings, these human-social factors have a considerable effect on the effectiveness of KM. These findings support the necessity of adopting a more humanistic approach for implementing knowledge management more effectively.

کلمات کلیدی:

Cultural Capital, Human capital, Knowledge Management, Social capital

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