

عنوان مقاله:

A Study of Systemic / Strategic Concepts Awareness among Fars Educational Managerial Staffs in their Carriers

محل انتشار:

نخستین کنفرانس ملی رویکرد سیستمی در ایران (سال: 1390)

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خلاصه مقاله:

Concept familiarity is part and parcel of any academic discipline, each of which expresses its field dependent notion through its own lexicon, manifested through its vocabulary. Hence, it is essential for all managerial staff members to be fully aware of abstract concepts and their know-how equivalent schemes. (Cohen, 2011) The present research has shed some light on that concept in a null hypothesis format. Corpora collected through on line questionnaire surveys fully reject the null hypothesis and emphasizes the managerial staff members' illiteracy of some such managerial concepts.

کلمات کلیدی:

Systemic, strategic, mutually exclusive, anarchism, transverse

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