

### عنوان مقاله:

To study important factors affecting commercialization research outcomes

### محل انتشار:

دومین کنفرانس بین المللی تحقیقات پیشرفته در مدیریت و علوم انسانی (سال: 1401)

تعداد صفحات اصل مقاله: 13

### نویسنده:

Tayebeh Nikraftar - Associate Professor, Entrepreneurship Faculty, University of Tehran

### خلاصه مقاله:

Entrepreneurship leads to convert novel ideas to new products. Commercialization one of the is most important step in this process. This article aimed at studying important factors affect commercialization research outcomes at Cyber Space Research Institute of Iran (CSRI). The authors use qualitative and quantitative research methods. In qualitative step, interviews have been done with experts in research field. In quantitative research step data analyzed. Binomial and T Student tests have been used in this step. Results revealed indicators in ۴ categories that affected commercialization process. These factors are: Government Factors, Technical Factors, Market-oriented Factors and Economics Factors. Some most important indicators influence f commercialization at CSRI ranked as follow: certain r policies to support entrepreneurship and commercialization, Supporting of new ideas, creation and innovation, and .enactment suitable laws in this regard

### کلمات کلیدی:

Entrepreneurship, Commercialization, Cyber Space

### لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/1466226>

