

## عنوان مقاله:

COPING WITH INFORMATION DISRUPTION IN A SIMPLE MULTI-ACTOR INFORMATION SYSTEM

## محل انتشار:

پنجمین کنفرانس بین المللی تجارت الکترونیک در کشورهای در حال توسعه (سال: 1389)

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## خلاصه مقاله:

Information and knowledge management have become crucial to the development of a competitive edge on the market. This requires the gathering of complete and consistent information in an environment where companies are working increasingly with a vast network of partners. In this paper, we investigate the case of platforms on the tourism market selling trips in boxes thanks to a wide network of partners upstream (service providers) and downstream (distribution network). A particular case feature here is that the product is bought to be gifted which increases the complexity of the information gathering process. The information needs are defined as well as the potential information gaps. Solutions are discussed in order to reach information consistency through greater Information System integration: bridging information gaps appears to be mostly feasible but still leaves one actor in the shade. Platforms in the tourism market, even though they may get a good degree of qualitative information, will not achieve perfect information.

## کلمات کلیدی:

Information System, Completeness, Consistency, Information gap, integration, platform

## لینک ثابت مقاله در پایگاه سیویلیکا:

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