

## عنوان مقاله:

THE CHALLENGES AND OPPORTUNITIES OF INFORMATION TECHNOLOGY IN HUMAN RESOURCE  
MANAGEMENT EFFECTIVENESS

## محل انتشار:

پنجمین کنفرانس بین المللی تجارت الکترونیک در کشورهای در حال توسعه (سال: 1389)

تعداد صفحات اصل مقاله: 9

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## خلاصه مقاله:

Information technology (IT) has radically transformed the world of industry and commerce and significantly affected almost every factory and office worker. It has evolved from an administrative to a strategic orientation. They are now commonly used not only to enhance productivity, but also to improve effectiveness and create a competitive edge. Some firms have even secured enormous strategic advantages by using information technology to transform radically the nature of their industries. Technology advancements over the past 20 years have presented both an external threat and internal opportunity for human resource management effectiveness. The major aim of this paper is to study the challenges and opportunities of information technology in human resource management effectiveness. The mentioned aim is studied by challenges and opportunities of information technology in human resource management effectiveness. The research methodology used is descriptive and for collecting theoretical aspects of the research scientific books and journals have been studied. This paper is valuable for the organizations and human resource management professionals who are considering or reviewing their current management development activity. It makes a number of recommendations for organizations seeking to implement best practice management, as well as detailing the likely future nature of management development across the board.

## کلمات کلیدی:

Information Technology, Human Resource Management, Effectiveness

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