

عنوان مقاله:

Clarifying the contribution of Product Service System to Sustainable Entrepreneurship

محل انتشار:

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خلاصه مقاله:

The Product Service System (PSS) concept has been proposed as a methodology to design innovative business models from economic, environmental, and socio-cultural perspectives. In recent years, some interesting fields of study have emerged, suggesting feasible ways for sustainable development, like sharing economy, circular economy, product service system design, and sustainable entrepreneurship. The purpose of this investigation is to understand the origin, and current state-of-the-art in Product Service Systems, and Sustainable Entrepreneurship to provide an overview of the current knowledge. Then the concentration will be on clarifying the contribution of Product Service Systems to Sustainable Entrepreneurship. Regarding the contribution of PSS to sustainable entrepreneurship, this paper suggests counting on drivers necessary for a PSS's sustainability and extending those to the Entrepreneurial Ideas.

کلمات کلیدی:

product service system, sustainable entrepreneurship, sustainable development

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