

عنوان مقاله:

A Conceptual Model Effective in Managing Oil and Gas Projects

محل انتشار:

پنجمین کنفرانس بین المللی مطالعات بین رشته ای در مدیریت و مهندسی (سال: 1401)

تعداد صفحات اصل مقاله: 8

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خلاصه مقاله:

The paper intends to introduce an effective model which can improve the efficiency of Iran's current status of oil and gas industries. In order to accomplish the study objective, it is required to examine the oil and gas project management issues. Studying the significant parameters, the study model will be designed. These parameters of Oil and gas industries play crucial roles in Iran's economic growth and its development. The industries face serious challenges and they require managers to express adequate knowledge of project management. Managers are also expected to pay deep attention to management and leadership skills and to understand their differences. In addition, various aspects of conflicts make it vital for the team members to work collaboratively to get to a solution and to complete the marketing strategies. Final steps can be paved with enjoying change management and an effective communication among members. Findings of the study approve that following the proposed model the industries may enjoy the future benefits.

کلمات کلیدی:

Conceptual model, project management, oil and gas projects

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