

عنوان مقاله:

The position of organizational resilience in the management of tourism crises and disasters

محل انتشار:

سومین همایش ملی و اولین همایش بین المللی سرمایه اجتماعی و تاب آوری (سال: 1400)

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خلاصه مقاله:

Purpose- The tourism industry is one of the most fragile and vulnerable economic industries in the world, crisis and disasters on the other hand are inevitable, this issue has made resilience a key concept for tourism organizations. Therefore, outlining catastrophes, understanding the concept of resilience and knowing how to improve organizational resilience in tourism during crisis is momentousness. This paper aims to review some of the academic literature on, researchers in the field of tourism have begun to study the theory of destination management organizations to address critical events.**Methodology-** The research approach is an applied qualitative method and descriptive-survey type. It is based on evidence gathered through a systematic literature review and bibliography technique.**Findings-** The concepts illuminate the main elements of organizations resilience in tourism and identifies strategic indicators for improving or increasing resilience in these organizations in times of crisis.**Conclusion-** The paper provides an accessible exploratory review of how academics, businesses and companies of tourism should react and behave .during crises and disasters, and focuses on the concepts of resilience

کلمات کلیدی:

Organizational resilience, Adaptive capabilities, Tourism recovery, Crisis management
Paper type: Research paper

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