

عنوان مقاله:

Big data in inter-organizational learning field: Review of literature

محل انتشار:

پنجمین کنفرانس بین المللی سالانه تحولات نوین در مدیریت، اقتصاد و حسابداری (سال: 1401)

تعداد صفحات اصل مقاله: 13

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خلاصه مقاله:

Since the emergence of big data, management academics and practitioners have been focused on its influence on the discipline. As big data research in the field of inter-organizational relationships has been of increasing interest, this research attempts to review and assess the advances in big data research in the inter-organizational field. From the literature review conducted, it can be identified that some of the research areas have witnessed steady theory development increases, e.g., knowledge sharing and transparency, while others are lagging behind, e.g., absorptive capacity. This research provides a review of the current state of research in the field and suggests directions for future development

کلمات کلیدی:

.Big data, big data technology, Inter-organizational learning, SLR

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