

عنوان مقاله:

(Assessing the main goal of Iranian Tourists for travel to Turkey (case study: Cultural tourism

محل انتشار:

پنجمین کنفرانس بین المللی مدیریت، گردشگری و تکنولوژی (سال: 1401)

تعداد صفحات اصل مقاله: 6

نویسنده:

Negar karimzadeh

خلاصه مقاله:

As, Turkey has a great cultural and historical situation, each year more than two million Iranian tourists travel to different cities of this country for visa free, food diversity, cultural diversity, language. Tourism in Turkey is a type of activity in which the visitor's essential motivation is to learn, discover, experience and consume the tangible and intangible cultural attractions and products in this country and is seen more as an alternative and first type of touristic destinations that Iranian prefer. It is very popular both as a touristic product and as a theme. It has become more popular with international tourism movements during the last ۴۰ years. To the speculations made by the international tourism organizations, this trend is to be continued is especially in Europe, Middle East and Asia. Turkey has got so many cultural heritages because of being in a special geographic place and also including many different civilizations .which had been established in this area. This study will evaluate that cultural tourism is the first main goal for Iranians

کلمات کلیدی:

Iranian tourists, Turkey, Cultural tourism, Istanbul

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/1573477>

