

عنوان مقاله:

Vulnerability Reduction of Technology-Based Business Research in the Last Four Decades: A Bibliometric Analysis

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نویسندگان:

مهسا کمالی پور - Faculty of Entrepreneurship, University of Tehran, Tehran, Iran

مرتضی اکبری - Associate Professor, Faculty of Entrepreneurship, University of Tehran, Tehran, Iran

علی رضا نظریان - Associate Professor, University of Westminster, London, UK

سید رضا حجازی - Assistant Professor, University of Tehran, Tehran, Iran

خلاصه مقاله:

Natural and man-made disasters have increased the attention of practitioners and researchers to vulnerability. Identifying business vulnerability is one of the basic elements of strategic analysis and public policy. The purpose of this paper is to explore evolutionary pathways to reduce the vulnerability of technology-based businesses. The intellectual structure of this subject was examined using both bibliometric co-occurrence and co-citation analyses. We focused on ۶۲۹ articles published between ۱۹۸۱ and ۲۰۲۱. This article identifies four specific areas, namely business performance, small business vulnerability, sources of sustainability in business, and adaptation policy assessment. A novel framework was developed based on the most prominent papers identified in co-citation as well as the highly cited papers. The proposed model includes drivers, vulnerability appearance, and vulnerability reduction. This study examines the basis of research concepts, themes, and communities in reducing the vulnerability of technology-based businesses. This article identifies business vulnerability as one of the relevant areas to disaster economics and sustainability studies.

کلمات کلیدی:

Absorptive Capacity, Adaptive Capacity, Bibliometric analysis, Business Vulnerability, Transformative capacity, vulnerability reduction strategy

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