

عنوان مقاله:

Motivation and Intention to Future Donation among Blood Donors Attending a Tertiary Care Hospital Blood Bank in Kerala

محل انتشار:

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خلاصه مقاله:

Background and Aims: This study aims to identify the level of motivation among blood donors and their intention to donate again and suggest remedial measures to rectify de-motivating influences. Materials and Methods: A self-administered questionnaire was distributed among donors to collect data on variables related to the objective. Results: Most donors were men aged 18-24 years, graduates, and employed. The statistical analysis indicated a significant correlation between socio-demographic variables and intention to donate. Fear is the major de-motivating factor, and waiting hours at the blood bank were rated as inconvenient. Conclusion: Recognition of the positive and negative motivation factors and measures to remove misconceptions of donors will go on a long way in the recruitment and retention of blood donors.

کلمات کلیدی:

Blood donation, Motivation, Questionnaire

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