

عنوان مقاله:

(Designing Sports Player's Valuation Indices (Case Study : Volleyball Players

محل انتشار:

مجله مطالعات نوین در مدیریت ورزشی، دوره 4، شماره 1 (سال: 1402)

تعداد صفحات اصل مقاله: 12

نویسندگان:

.Mohammad Mohammadpoori - PhD Student of Department of Sport Management, Karaj Branch, Islamic Azad University, Karaj, Iran

.Mahvash Noorbakhsh - Professor of Department of Sport Management, Karaj Branch, Islamic Azad University, Karaj, Iran

.Maysam Shafiee Roodposhti - Associate Professor of International Marketing Management, University of Tehran, Tehran, Iran

خلاصه مقاله:

The purpose of the present article is to design indicators and variables that represent the value of volleyball players. This research method is applied, which was done in a quantitative and qualitative way. The research tool was a semi-structured interview with experts in the field of player valuation. In this research, the statistical population included all the experts and specialists in human resources and financial management issues in sports, and also volleyball experts. The sample size included a number of volleyball sports experts who expressed their ideas to determine the variables. A total of 60 variables were extracted, of which 40 are quantitative indicators and 20 are qualitative indicators. These indicators are not only effective in the selection of players, but can also determine the price and final value of the players

کلمات کلیدی:

Human Resources, Valuation, Volleyball

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/1620253>

