

عنوان مقاله:

(Value chain and value add in Auto Parts cluster studings (case study: Tabriz Auto Parts Cluster

محل انتشار:

نخستین کنگره ملی توسعه خوشه صنعتی قطعات خودرو (سال: 1391)

تعداد صفحات اصل مقاله: 7

نویسنده:

Mohammad Paseban - (Ph.d) ,Islamic Azad University, Tabriz Branch Management and Economy collegue, Industrial Management

خلاصه مقاله:

Survey in TAC(Tabriz Auto Parts Cluster) show that the most of the firms do business as third-tier and second-tier, 1-2 of them as first tier, 2 as mega-supplier and 0 as assembler. There is no active unit in the marketing field. Also in after-market parts producing. The main noticeable point is that the relationship between SMEs from TACC and international companies at upper tiers or assembly is very slight. In comparison with similar enterprises from other parts of the world, in the third tier units skill and training and price are the important issues. In second tier, need to the governance of quality systems, skilled graduated human resources and market intelligence are clear. For the first tier .units, problems like dependency on local market and limited innovation capability are extended problem

کلمات کلیدی:

Value add ,Value chain, Mega suppliers

لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/162217>

