

## عنوان مقاله:

The responsibility of health workers in creating a proper general culture of health in the society

## محل انتشار:

دوازدهمین کنفرانس بین المللی بهداشت، درمان و ارتقای سلامت (سال: 1401)

تعداد صفحات اصل مقاله: 1

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## خلاصه مقاله:

General health culture is a set of conditions and characteristics, whether knowledge, attitude or behavior, which affects the quality and quantity of mutual interaction between people and healthcare staff. Apart from scientific and specialized dimensions of a professional communication, these factors are usually important in the satisfaction of both parties regarding legal, religious, ethical, social, etc. scopes. In this research, we try to explain the necessity and importance of the "general health culture" and the responsibility of the health staff in creating and promoting it. Method: This descriptive study was conducted using available resources on the topic of health culture, mutual rights of health staff and people, factors affecting the quality of health services, etc. Results: Development and improvement of the public health culture is one of the true responsibilities of the healthcare staff. Health workers themselves are one of the components of improving the general health culture of the society. This means that their thoughts, attitude and behavior, especially during service delivery, carry messages that create and regulate the general culture of health in the society. The establishment of a proper public health culture leads to public demand, which itself guarantees the correct culture of communication by health staff with people based on professional ethics and humanistic values. One of the important responsibilities of the related health institutions and organizations such as universities and the medical councils is to create sensitivity, monitoring and appropriate policies in this regard. Public education of the folk and professionals (using the potentials of media and the public or private health service providers), monitoring and creation of preventive laws are important. Outcome: Every effort that is made to promote the general culture of health will reduce the moral, social, economic, legal, etc. burden and costs that the people and the health staff can impose on each other. The role of health staff in the production and establishment of public health culture is important and undeniable.

## کلمات کلیدی:

Health Culture, Patient right, healthcare staff, health workers

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