

عنوان مقاله:

The effects of information technology on business risk management

محل انتشار:

هفتمین کنفرانس بین المللی پژوهش در علوم و مهندسی و چهارمین کنگره بین المللی عمران، معماری و شهرسازی آسیا (سال: 1401)

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نویسنده:

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خلاصه مقاله:

Managers have found that knowledge and learning are a better source of sustainable competitive advantage in today's world. Any phenomenon that can distort the outcome of what the investor expects is called risk. This research is a study of the effects of information technology on risk management of large businesses in Iran and the research method is descriptive and analytical. The results of this study show that information technology helps to improve risk management processes by increasing technical efficiency.

کلمات کلیدی:

Information technology, Risk management, Knowledge, Business

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