

عنوان مقاله:

Mental perception and creation of architecture: A neurological approach to perceiving the environment

محل انتشار:

هفتمین کنفرانس بین المللی پژوهش در علوم و مهندسی و چهارمین کنگره بین المللی عمران، معماری و شهرسازی آسیا (سال: 1401)

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خلاصه مقاله:

Creating an architectural work is a complex process in the designer's mind. Although general knowledge is available about factors affecting this process, there are still many ambiguities since the mental process of men, especially architects, is still an unknown phenomenon. It is of paramount importance to understand how the brain perceives the external world and responds to the surrounding world to fill this gap. Given the remarkable advances in biology and neurology, reviewing the history of philosophical thoughts and theories of art and their research studies on the neurological activity of brain cells can open new horizons in this interdisciplinary field. This study used the most recent research on neuroscience and its relationship with human perceptions and created a work of art to delve into the relationship between architecture with the mental process and architects' perception. It is well known that the brain and nerve cells are directly involved in cognition, perception, memory, consciousness, creativity, and the creation of artworks. This process would contribute to teaching architecture and creating better architecture. In this study, the research questions were: How is the brain function in perceiving the environment and creating an architectural work formed? With which kind of data does creating an architectural work of art according to the mental processes go towards creation and creativity? This research used the library data and used articles, books, and interviews by adopting a qualitative research method to open a new direction in architecture and cognitive neuroscience. Monitoring different organs of the brain and their relationship with the mental processes of architecture is achieved via environmental perceptions, and the external and internal human experiences are also achieved via human senses such as seeing and touching and their effect on memory and the increased cellular communication of brain neurons. They would ultimately result in the arousal of creativity by providing training and raising external awareness in architects' and artists' minds. The difference between different styles of art and architecture is the result of the perception and formation of separate neural connections in everyone's mind. This article is a first step in investigating the relationship between cognitive neuroscience and architecture and opens many horizons in the future to understand the relationship between architecture and cognitive science, neuroscience, and even artificial intelligence.

کلمات کلیدی:

Mental process, architect's brain, perception, architectural design

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