

عنوان مقاله:

The effect of Instagram social network on the lifestyle of Khomein working women

محل انتشار:

هشتمین کنگره سالانه بین المللی عمران، معماری و توسعه شهری (سال: 1401)

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خلاصه مقاله:

In recent years, the use of social media such as Instagram increased significantly. All over the world, governments provide various measures to protect their residents. Among these actions, there were different levels of social restrictions. From encouraging people to avoid high consumption of fuel in the cold seasons of the year and doing remote work and attending the workplace in necessary cases at the level of offices in the country, which caused all sections of the society, especially working women in the country, to change their lifestyle. For this reason, investigating the impact of social networks (such as Instagram) on the lives of working women who live in Khomein can be used as a case study to clarify the different aspects of this problem, and this research tries to provide solutions to the negative effects of this phenomenon and Strengthen its positive effects.

کلمات کلیدی:

Instagram platform, social networks, women's employment, lifestyle, self-disclosure

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