

#### عنوان مقاله:

A Heuristic Junior Fuzzy Multi-Criteria Optimization & Compromise Solution Method (jFVIKOR) with Modern Linguistic Fuzzy Scale Shakila & Sheida and problem solving in Business Performance Excellence Assessment according to European Foundation Quality Management Model

## محل انتشار:

اولین کنفرانس بین المللی توانمندی مدیریت، مهندسی صنایع، حسابداری و اقتصاد (سال: 1402)

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#### خلاصه مقاله:

Previously FVIKOR (Yoll) has expressed by Serfim Opricovic (Yoll) as fuzzy MCDM method suitably. VIKOR acronym means VIsekriterijuska Optimizacija Ikomoromisno Resenje in Serbian and it means multi-criteria optimization and compromise solution in English, and I call my new method as jFVIKOR (۲۰۲۲). Recentlly I've been introducing in my postdoc dissertation two new modern fuzzy scales as called Shakila (۲۰۲۲) & Sheida (۲۰۲۲), that I recognize Sheida (ציץ) should present as a fuzzy scale symmetrically. I am going to solve problem Business Performance Excellence Assessment according to EFQM by jFVIKOR (۲۰۲۲) and Sheida (۲۰۲۳) linguistic term fuzzy scale again. Lately I've been expressing jFVIKOR (۲۰۲۳) in my post-doctoral research in ۲۰۲۲ accurately. Furthermore mathematical relations of all FVIKORs (include jFVIKOR) method are the same of Opricovic (Yoll) method except IFVIKOR, and they are defined all the variables under uncertainy with TFNs and fuzzy solution invironment unclearly. This study scope is about jFVIKOR (Y°YY), what criteria and alternatives evaluation fulfil by fresh linguistic fuzzy scale Shakila (Y°YY) and Sheida (ציץ") more closely highly. Meanwhile the aspect and criteria in this study involve leadership with a subcriteria, strategy with F sub-criteria, human resources with a sub-criteria, partnership & resources with a sub-criteria, products & services process with a sub-criteria, customer results, people results, society results and key results seperately. Besides this study involve F alternatives (real options) with YA criteria. Consequantely medium voltage .circuit breakers alternative with Siemens brand reach top rank actually

# كلمات كليدي:

.Decision Support System, Fuzzy Sets, Global Optimization, Large scale optimization, Multiple criteria analysis

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