

## عنوان مقاله:

The Factors in Development of Health Tourism in Iran

## محل انتشار:

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## خلاصه مقاله:

Introduction: Health tourism refers to any type of travelling seeking improvement of health condition. It can be treated like a national strategy toward increase of national income. The present study is an attempt to survey the factors in development of health tourism in Iran. Methods: The study is an analytical research and data used in the study were gleaned through library resources and academic site web. In addition consultation with experts was also added. Using snowball sampling ۶۱ of the authorities of health tourism answered the questionnaire. Finally the results were analyzed using Friedman test. Results: The findings showed that ۳ main factors in development of health tourism of Iran are health tourism branding, correlation between different sections, and centralized services. Conclusion: To have all its potentials of nurse health care realized, and to meet the goals of Iran ۱۴۰۴ outlook program, a comprehensive and executive planning must be adopted and other requirement to emerge as a leading country in the region regarding the industry must be provided.

## کلمات کلیدی:

Travel, Medical tourism, Health tourism, Iran

## لینک ثابت مقاله در پایگاه سیویلیکا:

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