

## عنوان مقاله:

Design a model to explain the role of good governance in facilitating the Iranian business environment with a data mining approach

## محل انتشار:

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## خلاصه مقاله:

This paper aims to design a good governance model to facilitate the country's business environment and improve Iran's ranking in the ease of business environment conducted annually by the World Bank. This paper examines developing countries among all countries of the world to improve their business environment ranking. This is a mixed-method (quantitative and qualitative) study based on data from the World Bank in ۲۰۱۷, ۲۰۱۸, and ۲۰۱۹. Then, the model of improving Iran's business environment was evaluated through in-depth interviews with ۱۵ industry and university experts. This paper evaluates indices proposed by experts' opinions, including the right to comment, political stability and non-violence, government effectiveness, quality of laws, the rule of law, and control of corruption. The results show that in the first model, the right to comment and the rule of law are the most and the least significant factors in facilitating the business environment, respectively. In addition, in the second model, the quality of laws and government effectiveness are the most significant factors, with the rule of law, control of corruption and political stability, and non-violence as the least significant ones.

## کلمات کلیدی:

Good Governance, Business Environment, Improving Business Environment

## لینک ثابت مقاله در پایگاه سیویلیکا:

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