

## عنوان مقاله:

Offering a price - location problem by considering discriminatory pricing

## محل انتشار:

هشتمین کنفرانس بین المللی مهندسی صنایع (سال: 1391)

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## خلاصه مقاله:

Competitive location-price problem represents a case that a new firm decides on delivery price for each market area as well as the location of new facilities. In this paper, we consider establishing and production costs for each facility in relation to land, labor and raw material costs, taxes and so on. Homogeneous produced goods in each market area, that have inelastic demand, would be purchased from the facility that offers the lowest price. The problem maximizes profit and we propose a mixed-integer linear programming to formulate it.

## کلمات کلیدی:

Competitive location, discriminatory pricing, linear programming

## لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/172885>

