عنوان مقاله:

Identification of Factors Affecting the Development of the Iranian Sports Tourism Industry

نویسندگان:

Mohammad Parsamehr - *PhD Candidate of Sport Management, Islamic Azad University, Sanandaj Branch, Sanandaj, Iran*

Mohammad Saivan Nouri - *Department of Sport Management, Marivan Branch, Islamic Azad University, Marivan, Iran*

Navid Mahtab - *Assistant Professor of Sport Management, Islamic Azad University ,Qorve Branch ,iran*

Korosh Vaisi - *Assistant Professor, Department of Physical Education and Sport Sciences, Sanandaj Branch, Islamic Azad University, Sanandaj, Iran*

خلاصه مقاله:

Introduction and ObjectiveThis study aimed to identify factors affecting the development of the Iranian sports tourism industry.Methods: This research was both applied regarding the objective and a quantitative study in terms of using a meta-analysis approach. In this study, factors affecting the development of the sports tourism industry were identified using a meta-analysis approach. The statistical population of the present study consisted of all available studies on the development of sports tourism. Given the nature of the research, a total of ۲۱ studies were selected by the purposive sampling method. The primary studies were analyzed using the effect size for individual studies, the effect size combined with two fixed and random effects models, funnel plots, sensitivity analysis, homogeneity test, I۲, and NF-S statistics. The r index was also used for the effect size index using CMA software Ver. ۲.Results: Among factors affecting the development of sports tourism, the utmost effect with an effect size of ۰.۷۸۶ belonged to the service factor, followed by factors of mountaineering and caving attractions and management in the second to third ranks. Moreover, the information factor had the least effect on the development of sports tourism

کلمات کلیدی:

Sports tourism, Service factor, Mountaineering and caving attractions, meta-analysis

لینک ثابت مقاله در پایگاه سیویلیکا:

https://civilica.com/doc/1732644