

عنوان مقاله:

Investigation and role of a new approach to creative city regeneration

محل انتشار:

اولین کنفرانس بین المللی تحقیقات پیشرفته در مهندسی عمران، معماری و شهرسازی (سال: 1402)

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خلاصه مقاله:

The issue of urban regeneration is the story of interaction and sometimes conflict between economic and cultural priorities, and this issue has occurred in the context of changing paradigms and patterns governing political-economic systems and social developments. The role of culture in urban regeneration has changed significantly compared to other factors; As in recent decades, cultural emphasis has become one of the main approaches in urban regeneration. In the meantime, the creative city theory, which has globalization as its main content in the context of the socio-economic developments of the present era, on the one hand, pays special attention to human and social capital. And on the other hand, in the form of dealing with local features, it pursues the goal of creating economic competition, social cohesion and cultural diversity in achieving a unique image of the city. Therefore, addressing the capacities of this theory in the field of regeneration can bring new perspectives to the policy makers of this field in the countries. The current research seeks to verify the literature of the creative city and explain its place in the reproduction of the base culture. For this purpose, the theory of the creative city and the strategies derived from it have been investigated with the descriptive-analytical research method. The findings of the research show that paying attention to the two main factors of culture and economy (competition) in the context of location features has created a deep connection between the creative city theory and urban regeneration. This research has presented the mechanism of such communication in the form of a conceptual model; This conceptual model can provide strategies for operationalizing the creative city theory as an intervention approach in the target contexts of urban improvement and renovation programs.

کلمات کلیدی:

.Re-creating the base culture, creative city, creativity, worn and historical textures

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